

## Meritor India strengthens its Off Highway product portfolio

The Indian construction equipment industry is poised to revive and its rapid growth is boosted by increased investments in infrastructure development. Meritor India is all geared up to meet the burgeoning demands of the industry and Construction Equipment manufacturers with its strengthened product portfolio. Meritor is a market leader in China in this segment and is expanding in India. In India, Meritor leads in wheel loader axles and is expanding its focus to other applications including backhoe loaders, motor graders, dump trucks, cranes.

Meritor product range in India for the construction equipment market offer extremely high reliability, improved fuel efficiency and are highly power dense. Also, we believe that the key to lower the total cost of ownership is to offer superior efficiency, minimum downtime, ease of serviceability & longer service maintenance.

Our global market leadership position and expertise in commercial vehicle axles help us in understanding the customer requirements; incorporate the same in the product design, development and validation. We have a dedicated



global team focused on CE segment products. In certain cases, products from our globally portfolio have been modified/ tweaked to suit the Indian application requirements. Parts availability is a key to the equipment industry and our strong aftermarket network with more than 100 authorized dealerships ensures easy parts accessibility and availability from anywhere in the country. We also partner with the service mechanics and provide them necessary



training and tools to service our products. Our specialist service engineers and product specialists can provide support anytime, anywhere in the country.

“CE industry is bound to grow at a rapid pace and we are technology and product-ready to meet with the customer and market requirements both in terms of product and timeline. Our product development process includes application specific – road load data acquisition, target reliability definition, voice of customer -OEM key requirement gathering, product concept evaluation, design, development and testing. The product specifications are frozen jointly with the OEMs and the field testing of prototype is monitored together” shares Mr Kamaljeet Nandkeolyar, Director – Defense & Specialty Business, Meritor India.

Mr N P Thimmaiah, MD & CEO – Meritor India further adds that Meritor’s focus areas of product design strategy are modular design, high reliability, shock resistant components, light-weighting, longer maintenance intervals, reduction in oil quantity, high efficiency gearing and lower cost.

Being a leader in the commercial vehicles axle market, Meritor is determined to establish leadership position in axles for CE segment as well. Meritor’s strength in innovation, product performance, agile manufacturing and aftermarket support now combined with extensive product range makes it a valued partner in the CE space.

